

Press release, June 13, 2008

Nordic Capital new owner of SafeRoad **- a leader in traffic safety solutions**

Nordic Capital Fund VII has signed an agreement to acquire Saferoad AS from Reiten & Co and other shareholders. SafeRoad is a complete supplier of traffic safety solutions. Nordic Capital will contribute towards realizing SafeRoad's ambition of becoming a leading player in traffic safety in Europe.

SafeRoad supplies a wide range of traffic safety products and services including road signs and technical traffic products, road marking, roadway illumination, road railings and bridge parapets, and rock and tunnel securing. The company is headquartered in Ørsta, Norway and has 1,300 employees in 10 countries. Pro forma revenues in 2007 were approx. NOK 2,300 million (EUR 285 million). SafeRoad's main markets today are Scandinavia and Eastern Europe and the company is well-positioned for growth in most European markets in the years ahead. Of particular interest is expected growth in new EU countries, which are currently upgrading their infrastructure.

“SafeRoad has an excellent management team and a favourable market position in an attractive market with underlying growth and low cyclicality. Nordic Capital will support the management in its ambition to become a leading player in traffic safety in Europe. SafeRoad is an innovative comprehensive supplier in its sector that will achieve its ambitions by providing good functionality, safety and design”, says Tom Vidar Rygh, Partner, Nordic Capital.

“SafeRoad has ambitions for continued strong growth. In Nordic Capital we will have a long-term and resourceful partner. This provides us with the power to act. SafeRoad's companies have had favourable development in recent years, a fact that has caught the attention of dedicated investors. We are proud that Nordic Capital, which is one of the foremost investment communities in the Nordic region, has chosen to invest in us. We are looking forward to further developing the group in cooperation with our new owners,” says CEO Jon Erik Engeset of SafeRoad.

“We entered the group in 2005 as majority shareholder of Euroskilt, which at the time had a turnover of approx. NOK 500 million. Through close and active cooperation with the management and the other shareholders we have achieved a lot in a short time. In this limited timeframe we have completed over 10 acquisitions and the merger between Euroskilt and Ørsta-Gruppen, to create the SafeRoad group. Based on a comprehensive evaluation it is the right time to change the ownership structure to support the next growth phase, and we are satisfied with realizing one of our best investments” says Christian Melby, partner with Reiten & Co.

The parties have agreed not to disclose the transaction value. The completion of the transaction is subject to approval by relevant authorities.

For more information, please contact:

Tom Vidar Rygh,
Partner, Nordic Capital
Tel: +46 8 440 50 50

Jon Erik Engeset,
CEO, SafeRoad
Tel +47 70 06 40 10

Christian Melby
Partner, Reiten & Co
Tel: +47 958 13 277

SafeRoad supplies products and systems for streets and roads, as well as marinas. The group has a total of 1,300 employees in 10 countries. The pro forma turnover in 2007 was approx. NOK 2,300 million (EUR 285 m), and the group is experiencing strong growth. More information about operations is available at www.saferoad.no

Nordic Capital is a group of private equity funds creating value in its investments through committed ownership and by targeting strategic development and operational improvements. Founded in 1989, Nordic Capital was one of the private equity pioneers in northern Europe and has invested in a large number of companies operating in different sectors. For more information, please visit www.nordiccapital.com

Reiten & Co is a partner for ambitious growth companies in Norway and the Nordic region. Reiten & Co has since 1992 developed into one of the Nordic region's leading private equity companies with total assets of NOK 3.5 billion. The investment team has the expertise, experience and network that enables it to identify good companies and cooperate with management to ensure continued strong growth. www.reitenco.no